



TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE
FOR WOMEN
Affiliated To Palamuru University
SHADNAGAR, RANGA REDDY DIST, TELANGANA



REPORT

One-Day Workshop on “Awareness Workshop on Entrepreneurship, Innovation as Career Opportunities”

Organized by
Department of Computer Science in collaboration with IIC, TGTWRDC
15th November 2025

Theme/Topic: Awareness Workshop

Time: 10.00 – 4.00 pm

Organized By: Department of Computer Science and IIC, TGTWRDC

Resource Persons:

Dr. V. Jeevan Jyothi, Associate Professor
RBVRR Women’s College (Autonomous), Narayanguda, Hyderabad

Students Attended: 38

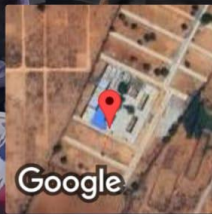
Report:

In today’s rapidly changing global economy, *entrepreneurship* and *innovation* have become essential drivers of growth, competitiveness, and societal development. Modern industries increasingly seek individuals who can think creatively, solve problems, and create value. As a result, entrepreneurship and innovation are no longer limited to business owners—they have emerged as promising and rewarding *career opportunities* for students and professionals across disciplines. Dr. V. Jeevana Jyothi has focused on the topic of Entrepreneurship and Innovation. Entrepreneurship refers to the process of identifying opportunities, mobilizing resources, taking risks, and building ventures to deliver products or services. An entrepreneur is a creator, risk-taker, leader, and problem solver who transforms ideas into viable businesses. Innovation: The Driving Force: Innovation means creating new ideas, methods, or products—or improving existing ones—to add value. It includes: Product innovation: new or improved goods, Process innovation: better methods of production or service delivery, Business model innovation: new ways of generating value and profit. Social innovation: solving societal issues through creative solutions. Innovation fuels entrepreneurial ventures by making them competitive, scalable, and relevant to market needs. Entrepreneurship and Innovation as Career Opportunities: With the rise of digital technologies, global markets, and startup ecosystems, students have multiple career paths where entrepreneurship and innovation play a major role. Starting Own Venture: Individuals can launch businesses in areas such as technology, agriculture, e-commerce,

healthcare, consulting, renewable energy, and education. Government schemes like Startup India, MSME initiatives, and Atal Innovation Mission support aspiring entrepreneurs. Social entrepreneurs build ventures that address challenges such as poverty, healthcare, education, and women's empowerment while generating sustainable impact. Many companies now hire innovation-focused roles, such as: Innovation strategist, Product manager, R&D engineer, Business analyst, Design thinking specialist, Intrapreneur (innovator within a company). Support Systems and Ecosystems in India: India has a rapidly growing startup ecosystem supported by: Incubators & Accelerators (e.g., T-Hub, NSRCEL, AICs), Government Schemes (Startup India, PMEGP, Mudra Loans), Innovation Labs and Research Parks, Entrepreneurship Development Cells in colleges, Angel investors & venture capital firms. These systems provide training, funding, mentorship, and networking platforms. The next session of the workshop covered with an activity to form the three students a group and to generate the ideas. Finally the students have presented their ideas and ended with the feedback session.

Photos:



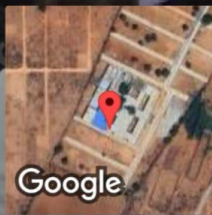


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Lat 17.04063° Long 78.219501°

Saturday, 15/11/2025 11:04 AM GMT +05:30



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Lat 17.040623° Long 78.219483°

Saturday, 15/11/2025 10:26 AM GMT +05:30

